



Media Kit

Your go-to resource for the right way to know more about Apifon.

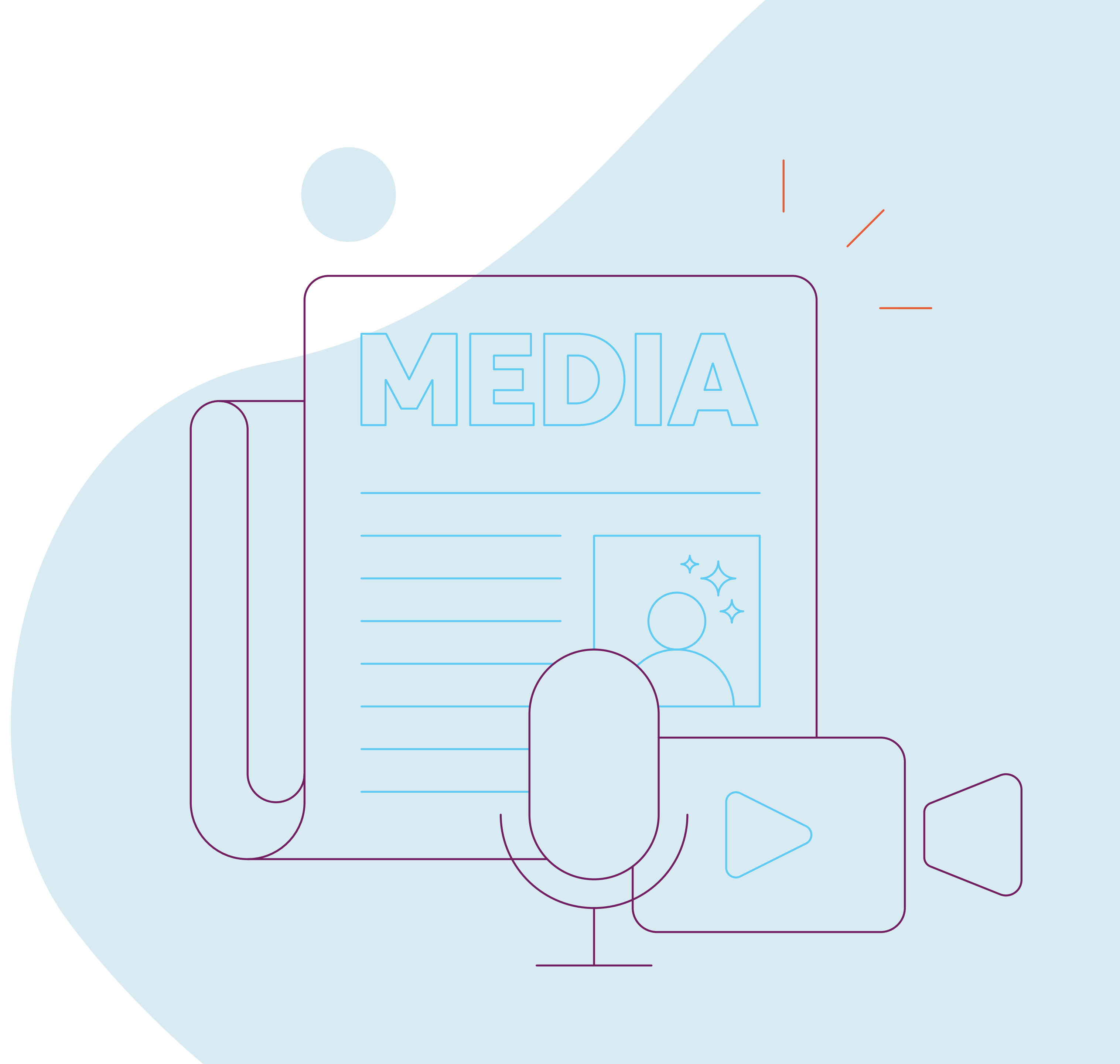


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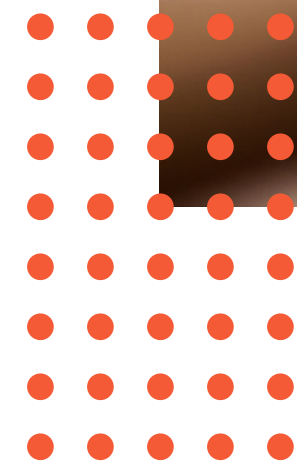
Contact details

Company info

Learn more about who we are and what's our story

Apifon is a technology company that develops business messaging services

Through Apifon platform businesses can grow their audience, create multichannel messaging campaigns, measure their performance and enable marketing automations to increase revenues and improve customer experience.



Our #ApifonTeam



 Thessaloniki - GR

 Athens - GR

 Barcelona - ES

5



2014

Apifon was born

76



2021

Apifon is moving forward

Leadership



Founder and CEO

Konstantinos Stroumpakis

Recognized for taking risks and driving for results while learning from failures, he has been the trailblazer keeping Apifon, the tech company he founded in 2014, at the cutting edge. He is the highest-level leader of the company and makes key management & financial decisions.



COO

Evi Semertzidou

With several years of experience in different roles of leading Companies, she is today a senior executive tasked with overseeing the day-to-day administrative and operational functions of Apifon, dealing with a broad range of responsibilities for the company.



CIO

Kostas Galanis

A dedicated, results-driven, energetic and insightful Principal Software Engineer with over 16 years of experience. Expert in developing games, web, desktop and mobile applications. He is the most senior executive in Apifon, who works with information technology and computer systems, in order to support enterprise goals.



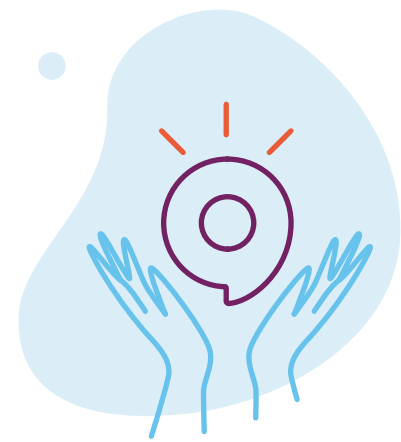
CRO

Vlassis Vlassiou

Carrying a multifaceted professional profile, with experience in "Big Deals" & Corporate Sales, he is deeply familiarized with corporate environment and operations, keen on pursuing Business Goals and an expert both on forming Sales Strategies & Plans as well as securing execution that will ensure the desired results.



Our Story



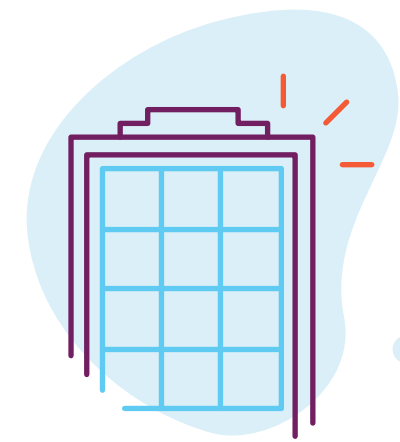
2014

Apifon is born



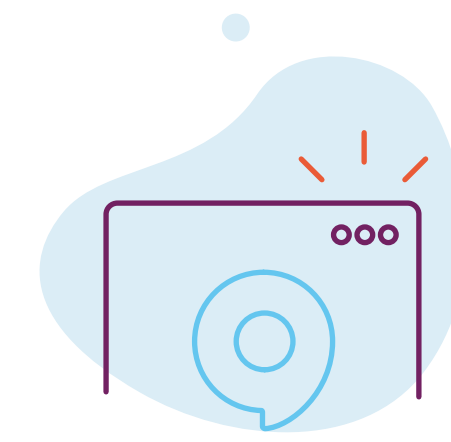
2014

Our #1 team of 5 is formed



2015

Moving into a larger workspace, our HQ in Thessaloniki



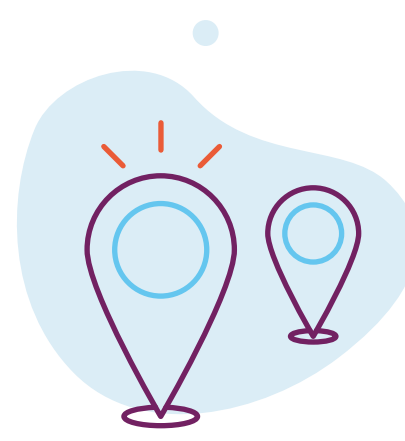
2016

Introducing our new business messaging platform



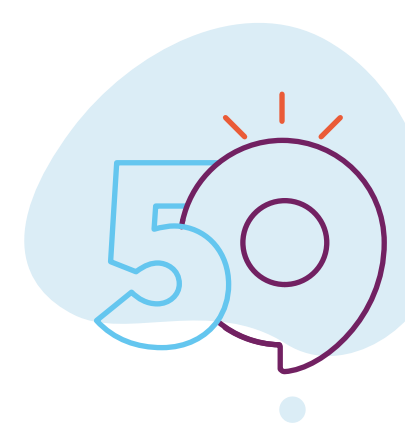
2017

Launching the 1st Viber & SMS business messaging campaign in Greece



2018

"Landing" in Athens and Madrid



2019

Our team grows to 50 Apifoners!



2020

More than 1 Billion messages sent over the year

2022

#livethefuture

Trusted by

Energy



Insurance



Retail



Multistores



Banks



Courier



Partnerships & distinctions

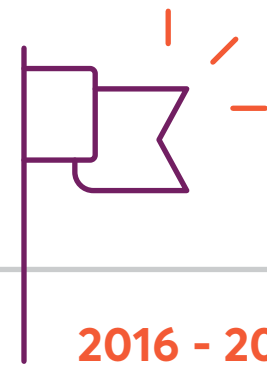
Partnerships



Distinctions



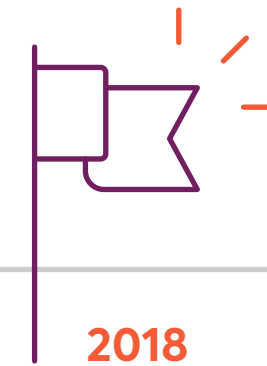
Recognitions



2016 - 2017

Stelios Awards for young Entrepreneur

European Business Awards National Champion



2018

EIT Digital Scale up Accelerator

Envolve Entrepreneurship Awards

*Gold Winner

Fortune 40 under 40 Greece's list

Partnership with Google in RCS Business Messaging Early

Access program

Participation & distinction

at Google RCS Hackathon (San Francisco)

Partnership with IBM Global



2019

Fortune 40 under 40 Greece's list

Mentors at FinQuest

Fintech competition by Alpha Bank

R&D department

Work in progress winner award at iMCL2019 for SMART WATER project

R&D department

Winner award at Web Intelligence 2019 for PRIME project



2020

Apifon becomes Official Microsoft's Partner

Apifon joins Endeavor Greece acceleration program

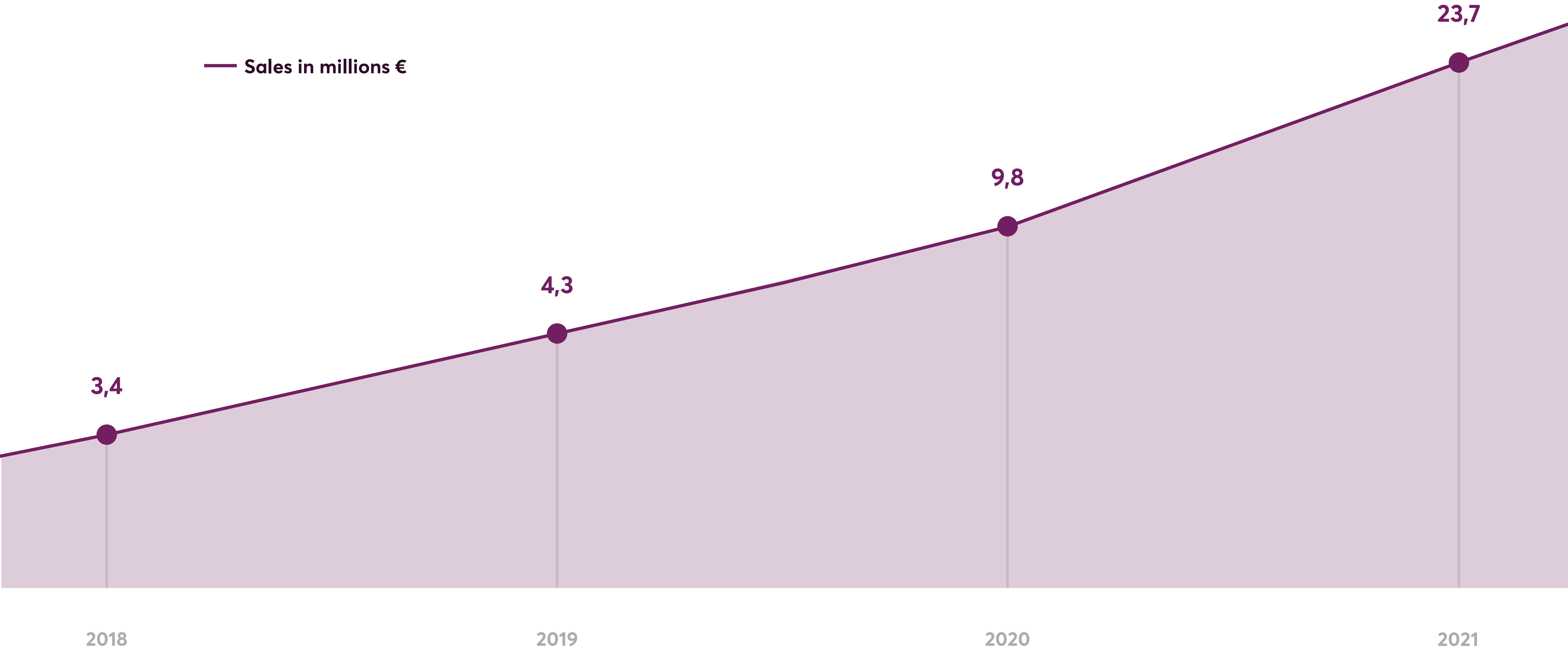
Viber - Apifon: 10 years celebrating of a long-lasting & innovation-oriented partnership

Fortune 40under40 Greece's list (3 times in a row)

CEO Initiative Forum Partnership

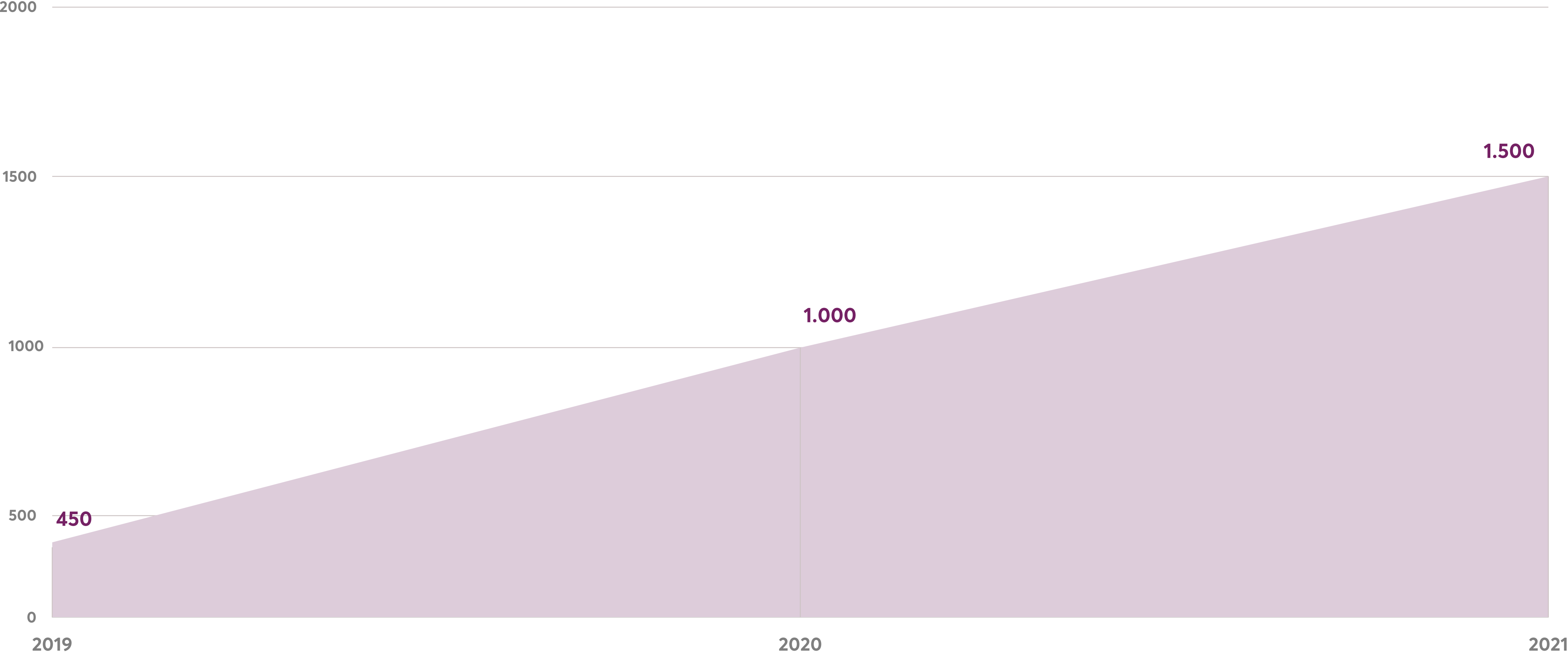
Annual Sales

— Sales in millions €



Our Platform in figures

■ messages sent (millions)



Company News and Announcements

FORTUNE
GREECE

27 January 2022

Fortune Greece: We are experiencing a social and human transformation

[Read More](#)



20 July 2021

Capital.gr: Greece is becoming a Digital Hub

[Read More](#)

E-COMMERCE NEWS
DIGITAL NEWS • BUSINESS • RETAIL MARKET

05 July 2021

E-commerce News: «Apifon's platform offers the ability to create automated, targeted campaigns»

[Read More](#)

48
FORTUNE
GREECE

02 July 2021

40under40 All Stars: Konstantinos Stroumpakis is part of the highlights of the well-known 40 under 40 list.

[Read More](#)

POWER
GAME

30 June 2021

Apifon's platform sent over 1 billion messages in 2020

[Read More](#)

FORTUNE
GREECE

25 February 2021

Future of Retail: How to enhance customer experience and increase sales

[Read More](#)

 **ENIXEIPU**

22 February 2021

Thessaloniki produces innovation that stands out internationally

[Read More](#)

FORTUNE
GREECE

13 January 2021

Apifon among the firms selected in the context of the Endeavor Scale-up program

[Read More](#)

Media assets

Official Apifon photos, logos and assets available for download

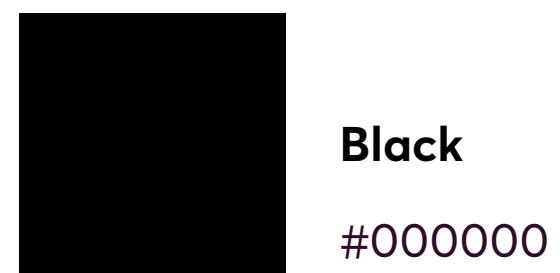
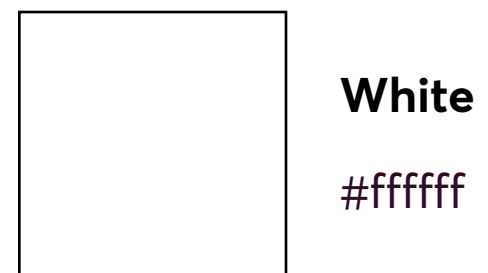
Master Logo and color applications

[Download our Logo](#)

Master Full Color

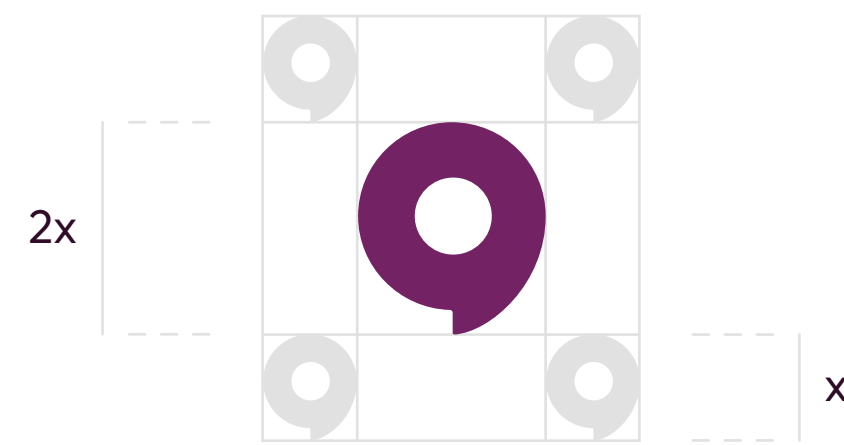


Colors Reverse

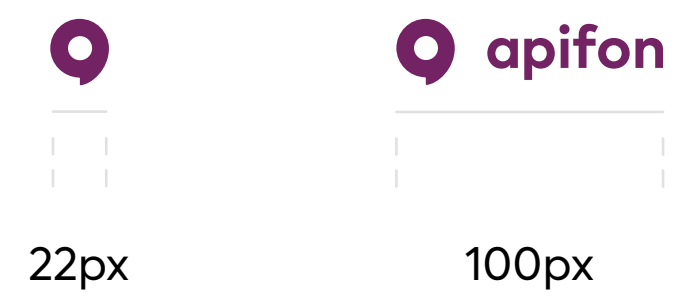


Logo usage

Whitespace



Minimum size



Logo Don'ts



Do not change
opacity



Do not rotate
the logo



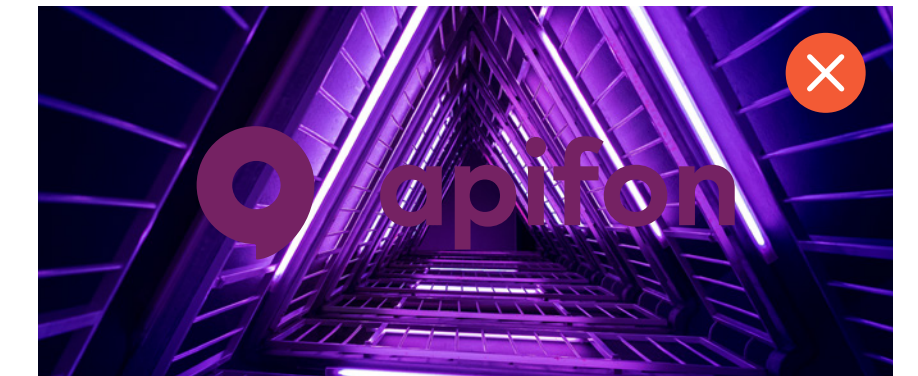
Do not change
the colour



Do not add embellishments
like drop shadows etc.
to the logo.



Do not make the logo
with stroke



Do not place the logo on top
of any backgrounds.

Color Palette

Primary



**Apifon
Purple**
#721f62



**Apifon
Blue**
#64ccf5



**Apifon
Orange**
#f95a35



**Apifon Dark
Purple**
#2e0c27

Secondary



**Apifon Light
Purple**
#aa79a1



**Apifon Light
Blue**
#a2e0f9

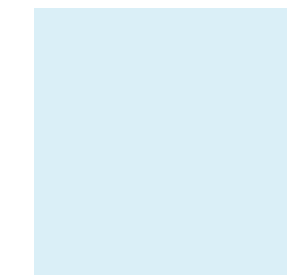


**Apifon Light
Orange**
#fb9c86

Secondary



**Apifon Soft
Purple**
#e3d2e0



**Apifon Soft
Blue**
#e0f5fd



**Apifon Soft
Orange**
#feded7

Neutrals



**Apifon Dark
Grey**
#7f7f7f



**Apifon Mid
Grey**
#999999



**Apifon
Grey**
#b2b2b2



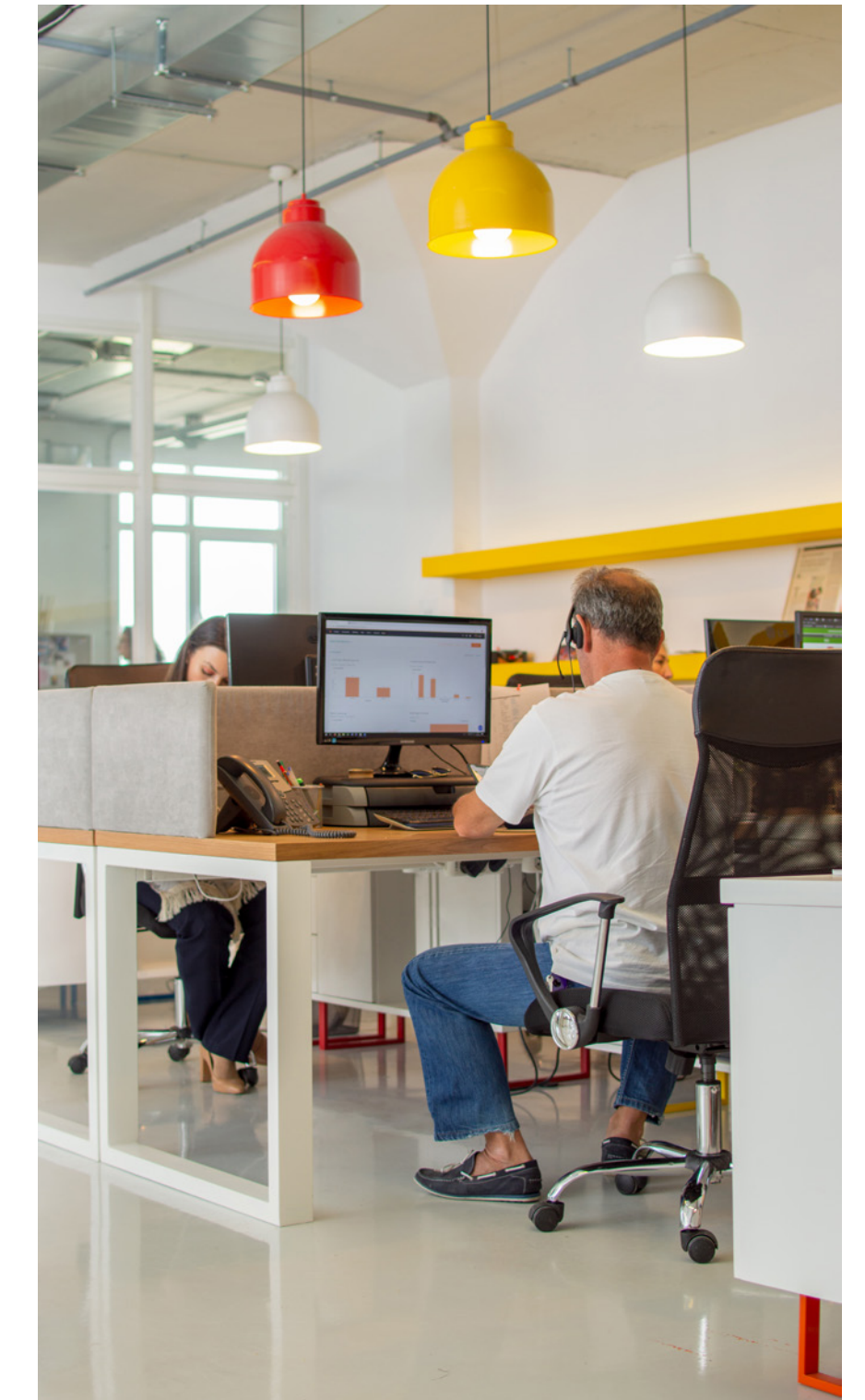
**Apifon Light
Gray**
#cccccc



**Apifon Soft
Gray**
#e5e5e5

Our people and offices

[Download images](#)



Konstantinos Stroumpakis

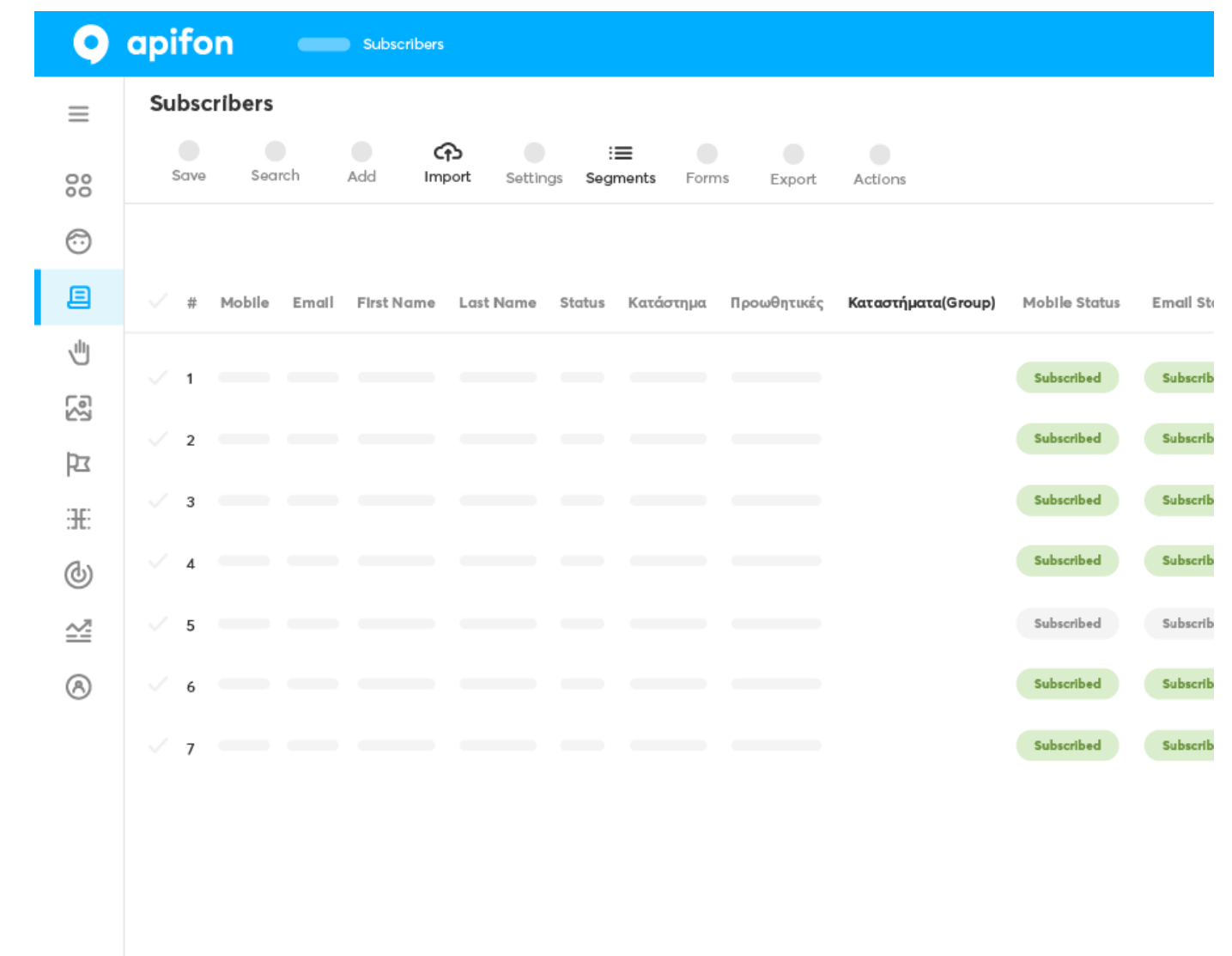
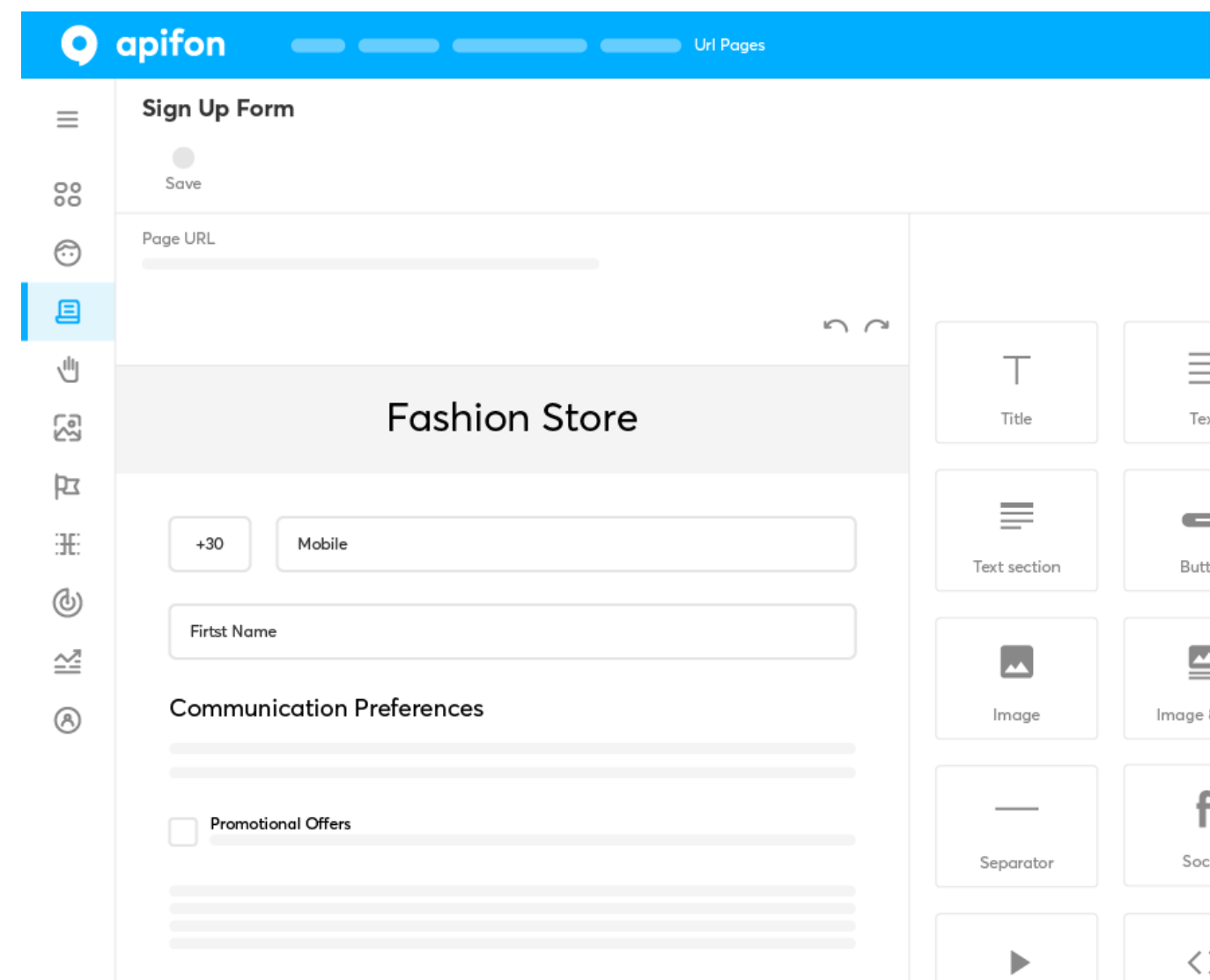
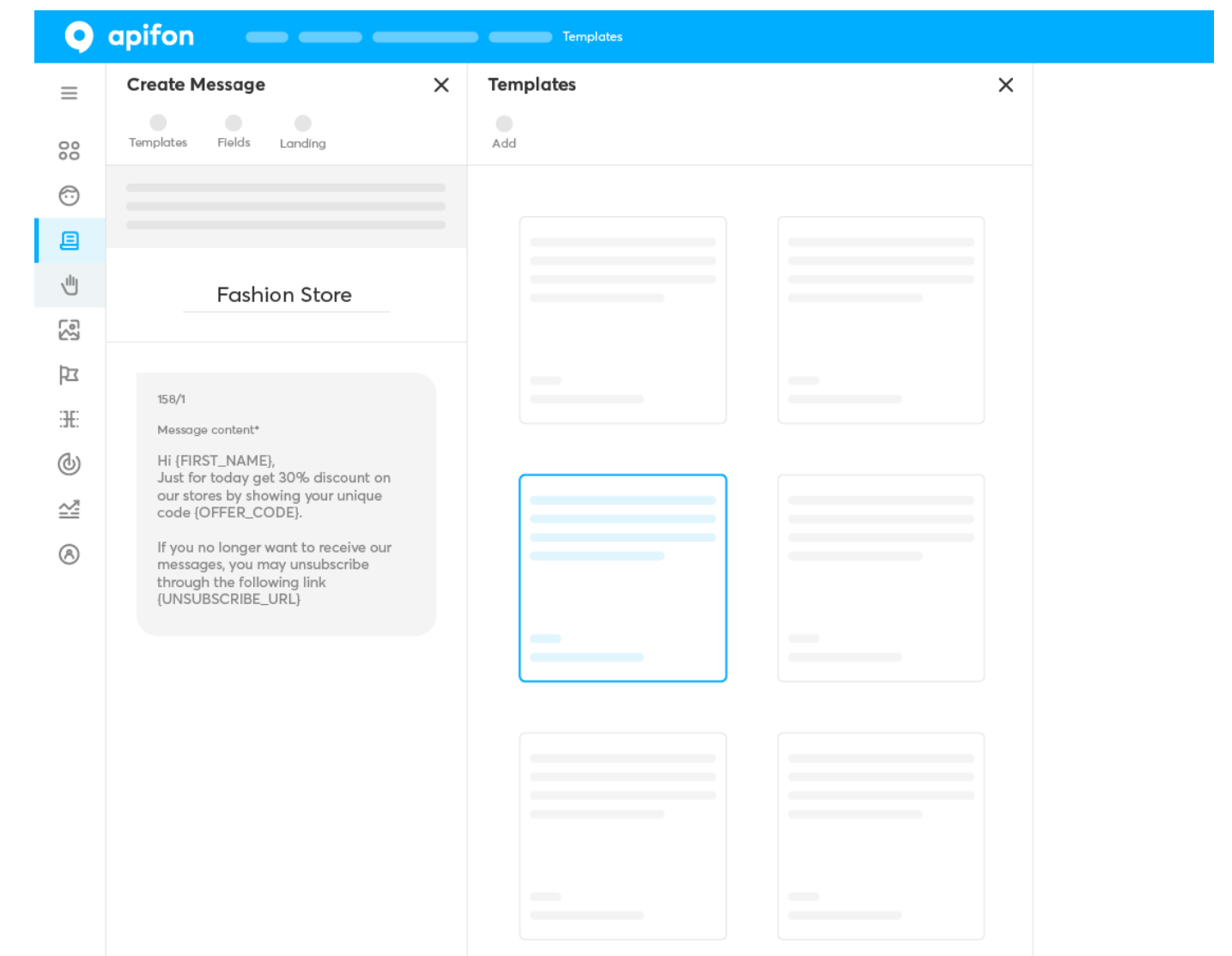
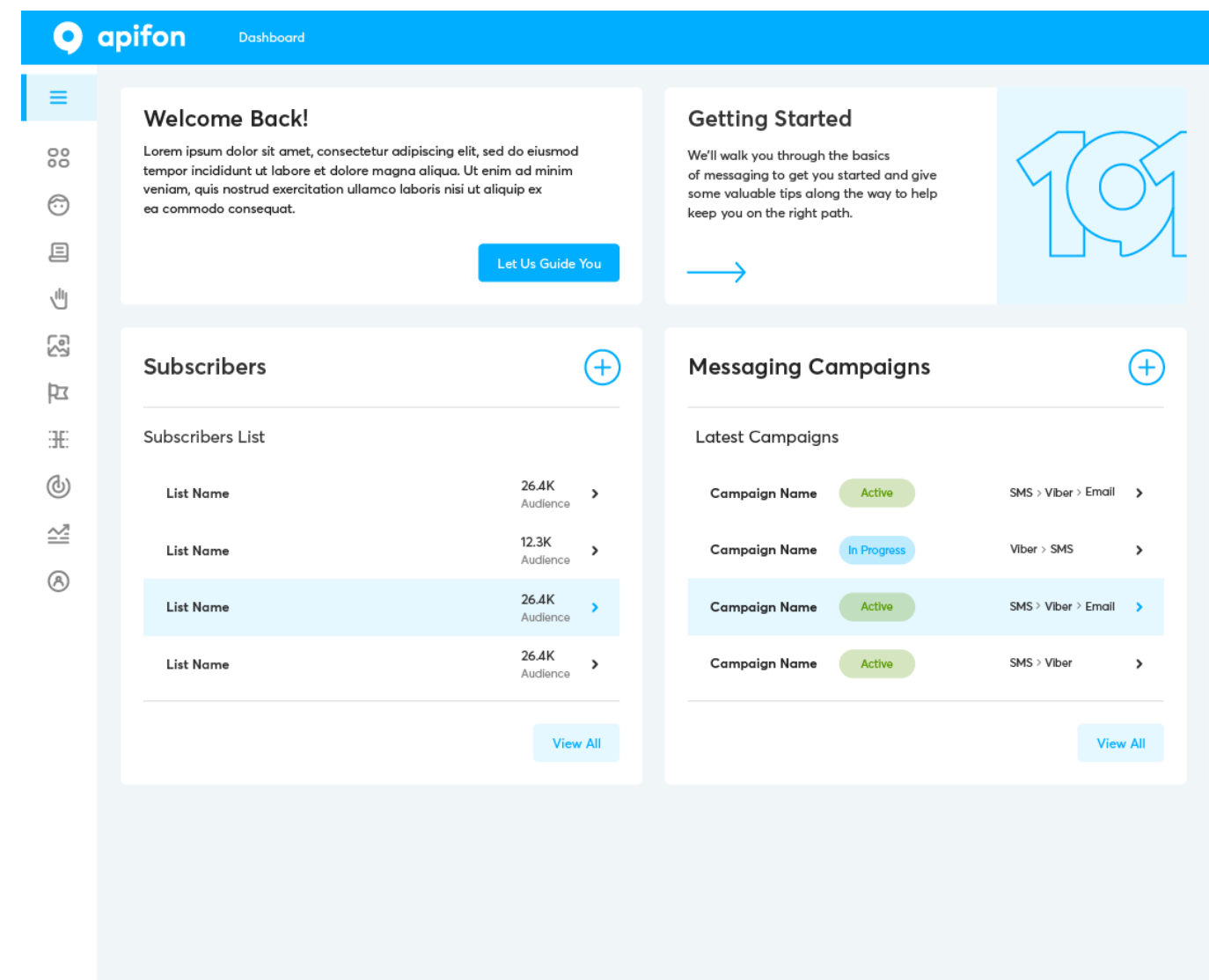
CEO & Founder

[Download images](#)



Product screenshots

Download images



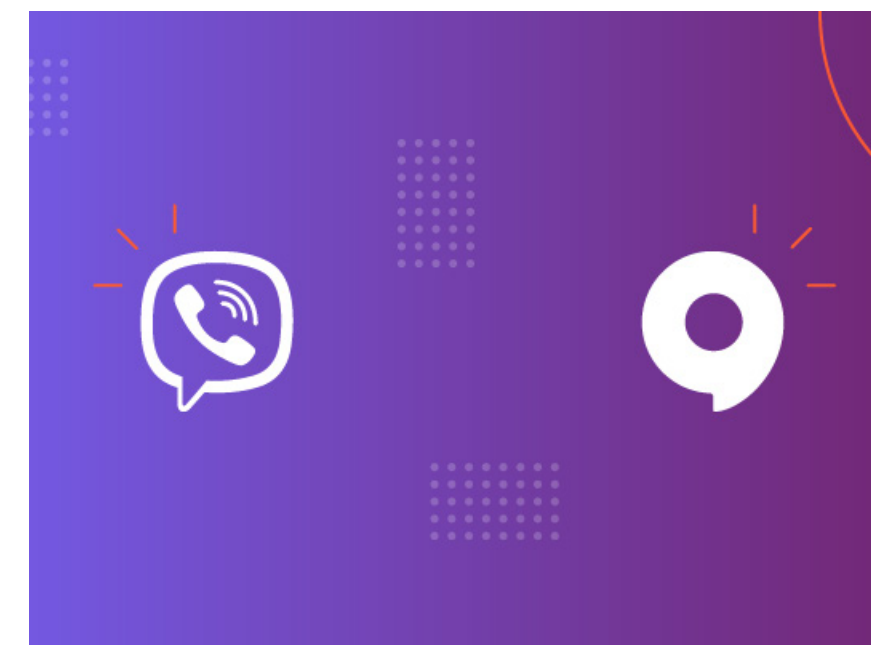
Video

Here are our latest company videos on YouTube



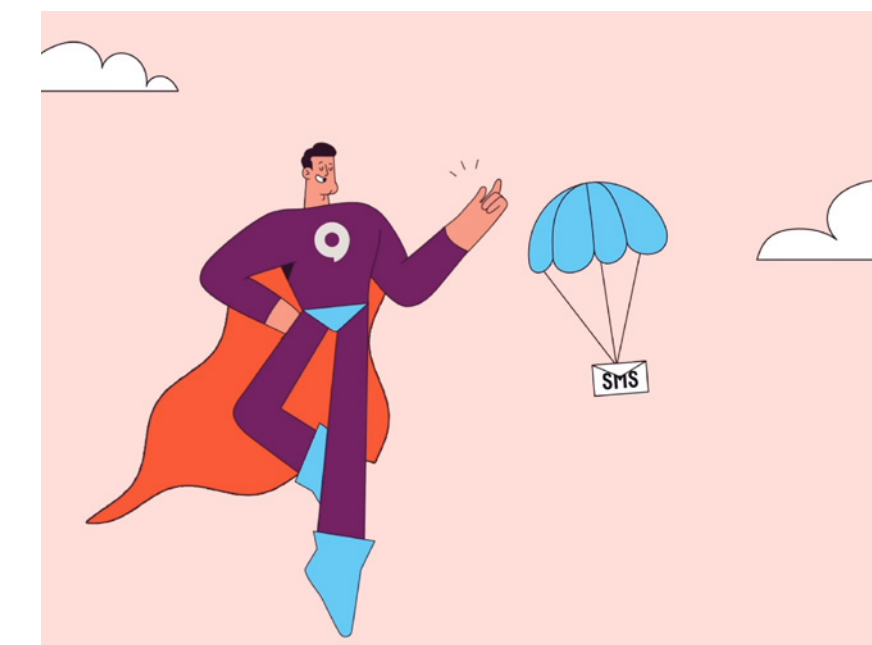
Γίνε #Apifon!

[Watch now](#)



10 years viber

[Watch now](#)



Apifon | Έχουμε τη λύση!

[Watch now](#)

Get in touch

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marketing@apifon.com



www.apifon.com